



**Our Company**

PepsiCo Beverages North America (PBNA) has roots dating back to 1898 in New Bern, N.C., where Caleb Bradham offered his creation, Pepsi-Cola, to his pharmacy customers. Fast-forward to 1965, when Donald Kendall, the CEO of Pepsi-Cola, and Herman Lay, the CEO of Frito-Lay, merged their respective companies to create a single company delivering snacks and beverages. Their vision led to one of today's leading food and beverage companies: PepsiCo. Today, PepsiCo has grown to encompass 22 brands, including Pepsi, Quaker, Gatorade, Tropicana, Frito-Lay and more.

**Our Vision**

“Create more smiles with every sip and every bite by creating joyful moments through our delicious and nourishing products and unique brand experiences.”

**Our Mission**

“Be the global leader in convenient foods and beverages by winning with purpose.”